

Category	4	3	2	1	x	Total
Introduction	Opening paragraph grabs the reader's attention and persuades them to continue reading	Opening paragraph grabs the reader's attention and somewhat persuades the reader of the importance of the topic.	Opening paragraph does not grab the reader's attention or persuade the reader of the importance of the topic.	The pamphlet does not have an opening paragraph.	2	
Organization	The pamphlet is well organized. The writer uses big and bold subtitles to separate the different subtopics.	The pamphlet is fairly organized. It is a little difficult to distinguish the subtitles from the other text.	The pamphlet is somewhat organized. The writer did not use subtitles to help separate the subtopics.	The pamphlet is not organized. There is no separation into subtopics.	2	
Pictures	Pictures make the pamphlet more interesting and help the reader understand the content.	Pictures make the pamphlet more interesting, but it is sometimes confusing how the pictures relate to the content.	Pictures make the pamphlet more interesting, but none of the pictures relate to the content.	No pictures are used.	2	
Documentation	All sites and sources of information are clearly documented.	Most sites and sources of information are clearly documented.	Few sites and sources of information are clearly documented.	No documentation is present		
Grammar and Spelling (Conventions)	Pamphlet contains no errors in grammar or spelling that distract the reader from the content.	Pamphlet contains 1-2 errors in grammar or spelling that distract the reader from the content.	Pamphlet contains 3-4 errors in grammar or spelling that distract the reader from the content.	Pamphlet contains more than 4 errors in grammar or spelling that distract the reader from the content.	2	
Causes	Pamphlet contains @ least 3 facts related to the cause of students not graduating.	Pamphlet contains 2 facts related to the cause of students not graduating.	Pamphlet contains 1 fact related to the cause of students not graduating.	Pamphlet does not contain any facts related to the cause of students not graduating.	2	
Effects	Pamphlet contains @ least 3 facts related to the effects of students not graduating.	Pamphlet contains 2 facts related to the effects of students not graduating.	Pamphlet contains 1 fact related to the effects of students not graduating.	Pamphlet does not contain any facts related to the effects of students not graduating.	2	
Creative Solutions	Pamphlet contains @ least 3 creative solutions to encourage students to graduate.	Pamphlet contains 2 creative solutions to encourage students to graduate.	Pamphlet contains 1 creative solution to encourage students to graduate.	Pamphlet does not contain creative solutions to encourage students to graduate.	2	
Chooses persuasive information	Pamphlet does not simply list facts. Information is carefully chosen and presented creatively to persuade students to stay in school.	Pamphlet does not simply list facts. Information is carefully chosen to persuade students to stay in school.	Pamphlet simply list facts. Some information is used to persuade students to stay in school.	Pamphlet is not persuasive.	3	